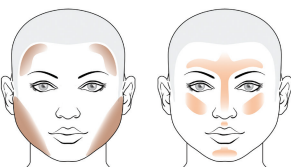
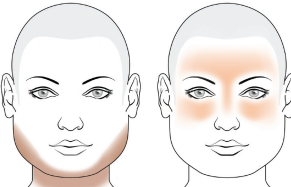
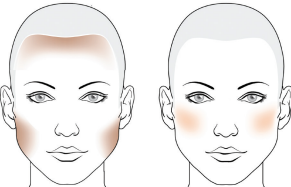
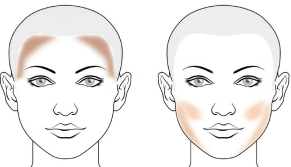
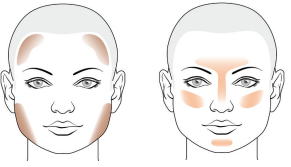
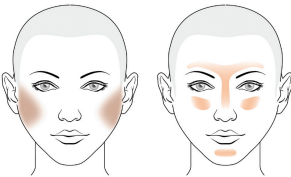

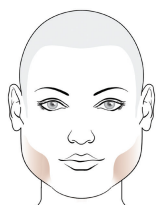


Table 19-5

Reshaping Techniques for the Face

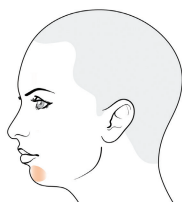
OBJECTIVE	RESHAPING TECHNIQUES
Round shape	<ol style="list-style-type: none"> 1. Apply and blend a darker foundation shade on the outer edges of the temples, cheekbones, and jawline. 2. Apply and blend a lighter foundation shade from the center of the forehead down the center of the face to the tip of the chin.
Reduce width from overall face	
Triangle shape	<ol style="list-style-type: none"> 1. Apply and blend a darker foundation over the chin and neck. 2. Apply and blend a lighter foundation through the cheeks and under the eyes to the temples and forehead. 3. Blend them together over the forehead for a smooth and natural finish.
Reduce width from lower portion of face	
Oblong shape	<ol style="list-style-type: none"> 1. Apply a darker foundation along the hairline and under the cheekbones to round the forehead and to create the illusion of wider cheekbones, making the face appear shorter. 2. Blend a light foundation shade over the outer edges of the cheekbones to bring out the sides of the face.
Add width to overall face	
Heart shape	<ol style="list-style-type: none"> 1. Apply and blend a darker foundation along the hairline and temples. 2. Apply a lighter foundation below the cheekbones and along the jawline.
Reduce width from forehead area	
Square shape	<ol style="list-style-type: none"> 1. Apply and blend a darker foundation shade on the outer edges of the temples and jawline 2. Apply and blend a lighter foundation shade at the central areas of the face.
Soften hard angles	
Diamond shape	<ol style="list-style-type: none"> 1. Apply and blend a darker foundation shade on the outer edges of the cheekbones. 2. Apply and blend a lighter foundation shade at the central areas of the face.
Minimize width of cheekbone	
Minimize chin area	<ol style="list-style-type: none"> 1. To minimize a prominent chin, apply darker foundation on the chin and blend into the entire chin area. To minimize a double chin, apply darker foundation under the chin and along the jawline and blend.
	

Reduce width
from jaw area



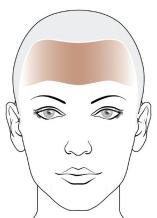
1. Apply a darker foundation below the cheekbones and along the jawline.
2. Blend into the neck.

Emphasize
receding chin



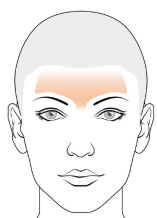
1. Use a lighter foundation than used on the face to highlight the chin.

Reduce
prominent
forehead



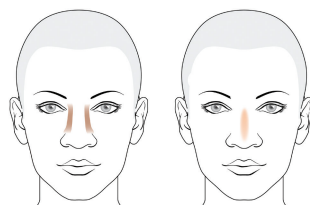
1. Apply a darker shade of foundation over the forehead area.

Add height to
forehead



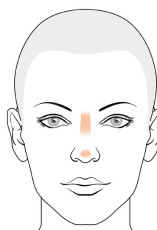
1. Apply a lighter foundation along the hairline and blend onto the forehead.

Reduce
nose width



1. Apply a lighter foundation than the face to the center of the nose.
2. Apply darker foundation on both sides.
3. Blend them together.

Create illusion
of longer
nose length



1. Apply and blend a lighter foundation shade onto the tip of the nose.
2. Apply and blend a lighter foundation shade between the eyes.

Eye Shape

Depending on your client's desired finished look, you can use certain eyeshadow shades and colors to alter the shape and spacing of the eyes.

- Create a dense line then blend to soften and define the crease.
- Blend eyeshadow color outward to elongate round eyes.
- Apply a lighter color to the lid near the lash line or rim the eyes with a pencil.
- Use a lighter color at the inner corners and blend a darker shade out to the edge to add width to close-set eyes.